

A BUYER'S GUIDE TO THE SUSTAINABILITY OF AT-HOME TISSUE PRODUCTS



TOILET PAPER

BRAND	GRADE
Green Forest	A
365 Everyday Value, 100% Recycled	A
Earth First	A
Natural Value	A
Seventh Generation	A
Trader Joe's Bath Tissue	A
Marcal 1000 ^a	B
Marcal Small Steps	B
365 Everyday Value, Sustainably Soft	D
Cottonelle Ultra	D
Scott 1000	D
Scott ComfortPlus	D
Trader Joe's Super Soft Bath Tissue	D
Charmin Ultra ^b	F
Kirkland	F
Angel Soft	F
Quilted Northern	F
Up & Up Soft & Strong	F



PAPER TOWELS

BRAND	GRADE
Green Forest	A
365 Everyday Value	A
Earth First	A
Natural Value	A
Seventh Generation	A
Trader Joe's	A
Marcal	B
Marcal Small Steps	B
Viva	D
Bounty	F
Brawny	F
Sparkle	F
Up & Up	F
Kirkland	F



FACIAL TISSUE

BRAND	GRADE
Green Forest	A
365 Everyday Value, 100% Recycled	A
Natural Value	A
Trader Joe's	A
Fluff Out	B
Marcal Small Steps	B
Seventh Generation	B
365 Everyday Value, Sustainably Soft	D
Kleenex Everyday	D
Kirkland	D
Puffs Ultra Soft	F
Up & Up Soft	F

a Due to a fire at their New Jersey paper plant in January 2019, Marcal is suspending manufacture of their at-home products, including all Marcal products listed in this report. However, they could become available again in the future.

b This entry applies to both Charmin Ultra Soft and Charmin Ultra Strong.